CBCS Scheme

USN | | | | | | | | | | |

15AU51

Fifth Semester B.E. Degree Examination, Dec.2017/Jan.2018
Management and Entrepreneurship

Time: 3 hrs. Max. Marks: 80

Note: ***Answer any FIVE full questions, choosing one full question from each module.***

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. 2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42 + 8 = 50, will be treated as malpractice.

Module-1

1 a. Define the term Management. Explain the different levels of management and the skill required at each level. **(08 Marks)**

b. What are the contributions of F.W. Taylor to the scientific management? Explain. **(08 Marks)**

OR

2 a. Explain the steps in the planning process. **(08 Marks)**

b. What are the steps involved in decision making process? Explain. **(08 Marks)**

Module-2

3 a. What is an Organization chart? Explain the different types of organization structure. **(08 Marks)**

b. What is Recruitment process? Explain the various steps in the recruitment process. **(08 Marks)**

OR

4 a. Explain the different types of leadership styles. **(08 Marks)**

b. Explain the different steps involved in Control process. **(08 Marks)**

Module-3

5 a. Define the term Entrepreneur. Explain the role of entrepreneur in the economic development and list the barriers of Entrepreneurship. **(08 Marks)**

b. Explain the various stages in the Entrepreneurial process. **(08 Marks)**

OR

6 a. Explain the various Qualities of the Entrepreneur. **(08 Marks)**

b. Write the classification of different types of Entrepreneurs. **(08 Marks)**

Module-4

7 a. Define the Small scale Industry. Write the characteristics of small scale industries. **(08 Marks)**

b. Explain the steps required for establishing an SSI. **(08 Marks)**

OR

8 a. Explain the Impact of Globalization on SSI in India. **(04 Marks)**

b. List the objectives and functions of KIADB. **(04 Marks)**

c. List the services provided by Small Industry Service Institute and Karnataka State Finance Corporation. **(08 Marks)**

Module-5

9 a. Explain the contents of Project report in detail. **(08 Marks)**

b. Explain briefly the Project appraisal methods. **(08 Marks)**

OR

10 a. Write the contents of Partnership agreement. **(08 Marks)**

b. What is Sole Proprietorship? List its advantages and disadvantages. **(08 Marks)**

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